

SUBMISSION GUIDELINES

ss&c | blueprism®

Customer Excellence Awards **2023**

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1 Welcome to the 2023 SS&C Blue Prism Customer Excellence Awards

For the past seven years, the **Blue Prism Customer Excellence Awards** have celebrated the ground-breaking successes our customers have achieved with innovative and effective use of intelligent automation. If that sounds like your company, enter to win!

This year, Blue Prism and Chorus officially joined forces and we are looking forward to hearing from all our customers during this award season! Our awards program is the perfect platform to showcase the creative and bold ways you've used automation to transform your business.

The time has come for you to shine. So, tell us your story!

We will begin accepting submissions on January 9, 2023.

You can submit your story directly on our [awards platform](#), or, if you are an SS&C Blue Prism partner with a compelling customer, you can submit an entry on your customer's behalf.

Additionally, our awards recognize the people behind the technology with two individual awards; you can enter yourself or nominate a peer or your team lead.

Winners are selected by a team of industry leaders and influencers, representatives from last year's winners and senior SS&C Blue Prism intelligent automation experts.

Don't miss your chance to enter. The deadline is February 26, 2023.

Why should you enter the awards?

- Prove the value of intelligent automation to your wider business.
- Benchmark yourself against your peers.
- Boost your team's motivation (and bragging rights) with recognition as an award-winning team.

Also:

- Winners will receive an engraved trophy, digital assets to promote their win, a swag bag, and the opportunity to share their victory in a public customer story.

ENTRY STEPS



1. Download your pack

Read the guidelines pack



2. Choose your categories

Decide which categories you will enter (using the guidelines to help you).



3. Prepare your entry

Complete your entry online using the online platform. You can save and resume as you want to.



5. Submit on Award Force

Entries close
February 26, 2023



6. Good luck!

2 I'm in! What do I need to do next?

Create your account on our submission platform, Award Force.

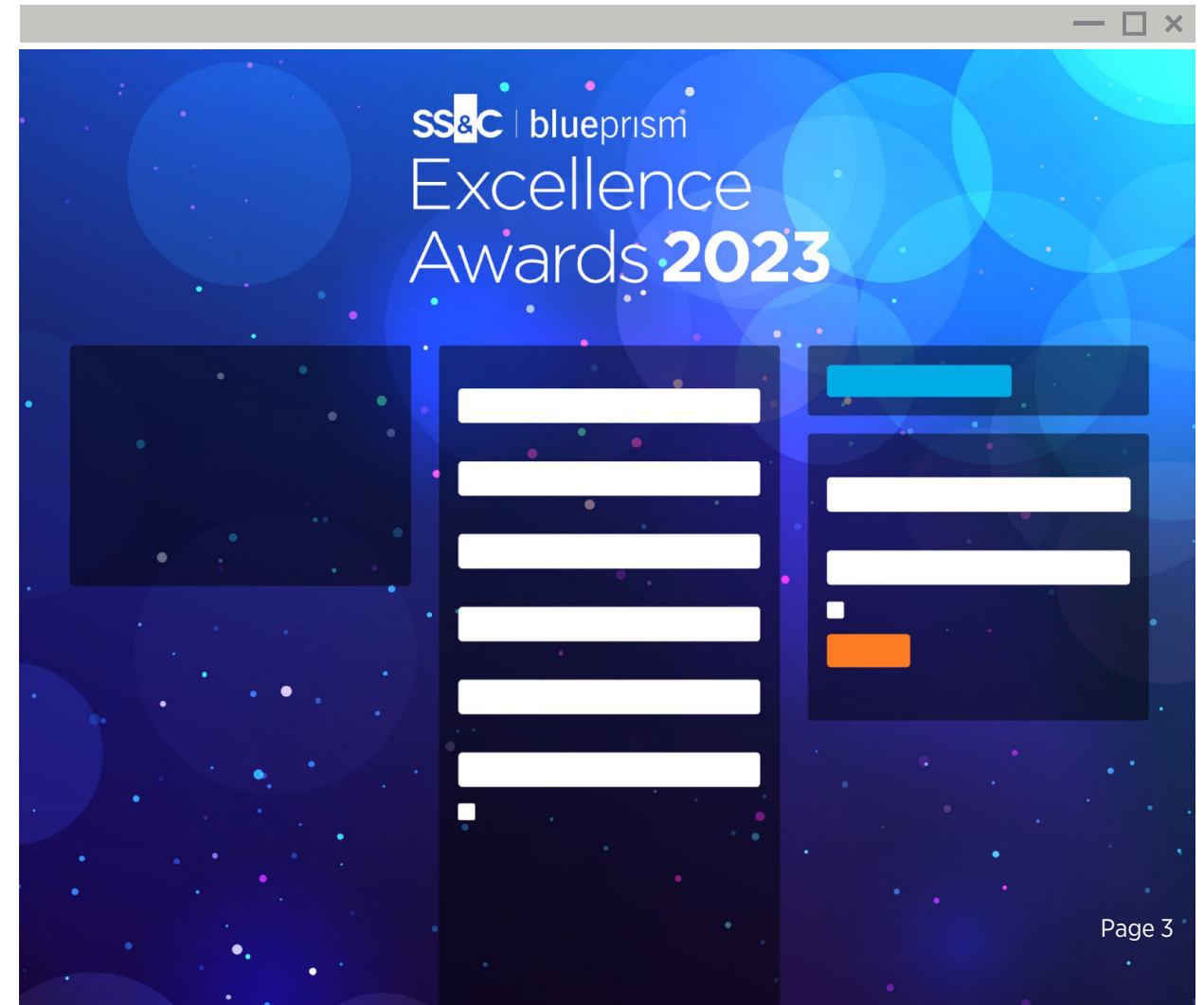
Go to [here](#) to get started.

If you already have an Award Force account from last year, simply log in using the link above. If you experience any challenges with the award platform, please contact bpm-awards@sscinc.com.

We're here to help!

KEY DATES

- > **Deadline for award submissions:** February 26, 2023
- > **Finalists announced:** March 14, 2023
- > **Awards ceremony:** April 27, 2023



3 Award Categories: Find your fit

We will be honoring 22 award winners across 7 categories. We've outlined brief descriptions of each award, along with the requirements for consideration.

Which best describes you?

Transformational Excellence

This SS&C Blue Prism customer has driven the most impactful digital transformation using intelligent automation. Has your digital transformation been a total game-changer for your business? Would your CTO say SS&C Blue Prism is integral to your business operations? Are your own customers reaping benefits because of your automation program?

Include:

- Evidence the automation has scaled across multiple business functions.
- Evidence of transformative use intelligent automation to do work and deliver value impossible without automation.
- Evidence of tangible value delivered to internal teams and end customers alike.

Four (4) winners in total: 1 global award winner, 3 regional all-stars (EMEA/APAC/AMERICAS)

Innovation Brilliance

This award showcases customer trailblazers and out-of-the-box thinkers. Wow us with your creativity! Are you creating completely novel solutions or taking automation to new heights with innovative use-cases, integrations, and extended technologies?

Include:

- Evidence that SS&C Blue Prism has been essential for digital transformation across existing systems and processes
- Demonstrated use of artificial intelligence, machine learning or other technologies to enhance the capabilities of SS&C Blue Prism
- Evidence of clever and creative use of SS&C Blue Prism products to automate new processes

Four (4) winners in total: 1 global award winner, 3 regional all-stars (EMEA/APAC/AMERICAS)

Operational Ingenuity

This award celebrates customers who have built a solid framework and delivery methodology for intelligent automation success. Whether you're operating within a federated environment, following the SS&C Blue Prism Robotic Operating Model (ROM), or building your own automation structure, how have you built the foundation on which their automation program thrives?

Include:

- Evidence of a robust and strategic approach to program planning.
- Evidence and concrete examples that demonstrate strong governance rationale and prioritization standards.
- Evidence of a thorough and effective governance system.

Four (4) winners in total: 1 global award winner, 3 regional all-stars (EMEA/APAC/AMERICAS)

Award Categories: Find your fit... cont'd

Sustainability Driver

This award honors customers who are using their automation capabilities to make lasting and impactful change in support of environmental, social and/or government (ESG) initiatives. Have you used automation to meet or exceed your ESG goals?

What benefits have your customers or communities experienced as a result?

Include:

- Evidence of driving positive change in either environmental, social, or governmental initiatives via automation
- Examples of automated processes and use-cases
- Evidence of surpassing original goals and delivering additional benefits

Four (4) winners in total: 1 global award winner, 3 regional all-stars (EMEA/APAC/AMERICAS)

Best Newcomer

This new SS&C Blue Prism customer has driven rapid value in their first year of using intelligent automation. Did you automate a surprising number of processes in your first year? Did you have one highly impactful process that made a big difference?

Include:

- Evidence of the extent and speed at which the initial goals were exceeded.
- Efficient and demonstrated use of good governance and/or following guidelines like the SS&C Blue Prism ROM to set foundations for the future.
- Tangible demonstration of short-term achievements.

Four (4) winners in total: 1 global award winner, 3 regional all-stars (EMEA/APAC/AMERICAS)

Developer of the Year

This award recognizes a developer who has built the most complex and innovative, or value driving automations. This award is open to self or peer-nomination.

Include:

- Examples of initiatives in which the individual has gone above and beyond.
- Examples of processes automated with a record of efficient and accurate delivery.
- References from peers, colleagues or managers of individual performance.

One (1) global award winner

Change Agent

This award is reserved for the great visionaries of our industry. Those who not only advocate for the use of automation but have played a key role in shaping the industry as a whole. This award is open to self or peer-nomination.

Include:

- Evidence that the individual advocates for automation within their industry or wider community.
- Extent to which these activities and endeavors contributed to the automation community?
- Background on the individual's career

One (1) global award winner

4 How to Create an Award-winning Entry

TOP TIP!

Narratives are inherently more powerful, interesting, and compelling than dry recitations of facts. The application template itself offers a guide. How did the initiative arise? What business problem or challenge did you seek to address? What drove your technology selection and implementation? What challenges or issues did you encounter in your implementation? How did you overcome them? What proved to be the most important leverage points?

How to win over the judges?

Hit the high points

Think of your application as an executive-level summary or report. You want to communicate strategy and process to guide the judges through your story, with enough meaningful detail to create impact without overwhelming.

Be concise and use evidence

Your entry should explain the facts in straightforward terms, with data and evidence to back up key points.

Gains and improvements

What kinds of gains did you primarily seek in your business case? What additional or unexpected gains did you realize as a result of your implementation?

- **Efficiency** (accuracy, quality, speed, cost, etc.)
- **Effectiveness** (agility, responsiveness, analytics, employee/customer satisfaction)
- **Enablement** (digital platform, new products/services businesses, increased revenue/profit/market share, differentiated customer experience, etc.)

Metrics

Be as specific as possible about business outcomes and impact (use percentages, fractions and multiples to give a sense of scale where company policy prohibits exact figures; e.g., x% faster, halved delivery times, doubled ROI, record customer sat scores, etc.). Metrics are powerful, and our judges love them! We understand that sharing data can make you (or your internal affairs team) a bit nervous at times, so don't forget to mark potential sensitive information as confidential within your entry.

Learnings

What did you learn from your experience that will help others?

Language

Please submit your entry in English. Feel free to use google translate if you are not comfortable writing in English. You may submit the entry in your native language using the attachment feature in our awards platform.

A few more things to keep in mind while crafting your entry

1. Word count

Each submission must be no more than 1500 words.

2. Attachments and supporting material

You are welcome to include graphs, photos and any other supporting material you feel could boost your entry, such as a website URL or videos. You can do this on the attachments section of the online submission portal. Caption all your attachments and reference them to your main text to make it easy for the judges to know what goes where.

3. Judging criteria

Specific judging criteria will apply to each category, with judges scoring in accordance with the criteria.

4. Privacy

We'll acknowledge your success by publishing award-winning case studies online. We realize that, in order to win an award, you may have to share information you would not want to disclose publicly. Remember to mark this information confidential. Simply add the word 'CONFIDENTIAL' next to any sensitive content. To view SS&C Blue Prism's Privacy Policy, please follow [this link](#).

THREE REMINDERS!



1. Don't miss the deadline

All entries are due on February 26, 2023.



2. Category selection key

Pick your category carefully to ensure it best reflects your accomplishments.



3. Tell a story

Narratives are more powerful and compelling than plain facts.



Good luck!

5 A Few Parting Words

Judging panel

Our judging panel is comprised of industry leaders and influencers, representatives from last year's winners, and senior SS&C Blue Prism intelligent automation experts. Keep an eye out on the blueprism.com blog and social channels to meet them!

Blue Prism Legends

Having already proved to the world that they are the best of the best, customers who have won three (or more) awards since the SS&C Blue Prism Customer Awards began in 2017 will be granted the prestigious SS&C Blue Prism Legend status, along with its accompanying trophy and accolades. Customers that have achieved the SS&C Blue Prism Legend status will be invited to join the judging panel but will no longer be able to enter the awards.

One trophy per company

Customers are limited to winning just one award this year. If you enter multiple categories, your highest scoring entry will be considered for an award.



SEND YOUR SUBMISSION



Submit by
February 26, 2023

Read the guidelines pack



Judging

Judging will be completed
by industry leaders



Finalists announced

March 14, 2023
Live on LinkedIn



Videos

Finalists to submit their
videos to the judges



Enjoy the ceremony

April 27, 2023

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Customer Excellence Awards **2023**

SS&C Blue Prism allows organizations to deliver transformational business value via our intelligent automation platform. We make products with one aim in mind — to improve experiences for people. By connecting people and digital workers, you can use the right resource, every time, for the best customer and business outcomes. We supply enterprise-wide software that not only provides full control and governance but also allows businesses to react fast to continuous change.

Exceed customer expectations, stay competitive, accelerate growth.

To learn more visit www.blueprism.com and follow us on Twitter [@blue_prism](https://twitter.com/blue_prism) and [LinkedIn](https://www.linkedin.com/company/blueprism).

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